Beautiful gown, and it also cleans the air
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At the Singapore Science Festival, there is a gown which is not only elegant, but also cleans the air. “Herself’s” unique ability comes from its material which consists of photocatalysts. This material works by using the sun's rays to get rid of pollutants in the air, thus making the air cleaner. This dress was part of a collaboration by Professor Anthony Ryan, Trish Belford and Helen Storey. They worked with A*STAR, who organized the 2011 Singapore Science Festival, to showcase the dress for the first time in Asia Pacific. When interviewed, Professor Anthony Ryan said that they aimed to use culture and fashion to showcase science to the public.