06 Sep 2012
out of PLACE at The Obel - Ground Floor, 62-68 Donegall Quay, Belfast BT1

**Book Launch: Machine for Experiential Urban Learning**
BOOK PUBLISHED BY PLACE WITH THE UNIVERSITY OF ULSTER

*Machine for Experiential Urban Learning*

- Published by PLACE in association with the University of Ulster, September 2012
- Book launch on Thursday 6th September, 6pm
- Venue: out of PLACE (http://placeni.org/place_events/2012/08/192) at the Obel, 62-68 Donegall Quay, Belfast
- The book will be introduced by the authors.
- Copies of the book will be on sale at the event. All proceeds go to support PLACE’s charitable outreach and education activities.
Urban Research Belfast (URB) is the culmination of two years of collaborative research between the departments of Architecture and Visual (graphic) Communication at the University of Ulster between 2009-2011. The teaching and research has been led by Lecturer in Architecture, Saul Golden and Senior Lecturer in Visual Communications, Liam McComish, and was supported by funding from the University of Ulster, The Centre for Higher Education Practice, and PLACE.

Over the two years, the project focused students' learning and work on aspects of urban design outside of the confines of the Belfast campus and their separate disciplines. URB joined the architects and graphic design students together through experiential learning exercises aimed at ways to better connect place theory with real skills for urban design. In the Smithfield and Union area of Belfast they worked with staff, contributing professionals and members of the public to undertake a series of interventions, workshops and exhibits in the public domain.

The book, *Machine for Experiential Urban Learning* (MEUL), edited by Saul Golden and Liam McComish, and published with PLACE, presents the combined original output of the project so far, through creative mechanisms for teaching, learning and investigating about place in existing urban environments. MEUL illustrates the project outcomes as they progress from abstract lessons in the studios to more active field investigations and interventions. Photographic documentation combines with essays about lessons learned for architects, graphic designers and others interested in how future professionals address, and may be taught differently about the built environment in existing cities.

MEUL and URB emphasize the value of getting lost, or at least moving outside of personal and professional comfort zones, and questioning negative preconceptions about marginal areas of existing cities. These approaches to the teaching and working in existing cities ask designers to become more than transitory flâneurs, to explore with more purpose, and to become more attuned to implicit and explicit local narratives.