Sharing Cultures 2013

3rd International Conference on Intangible Heritage

CONFERENCE PROGRAMME

24 - 26 July 2013
Conference Programme
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Organising Committee
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**Scope**

**Sharing Cultures 2013 - 3rd International Conference on Intangible Heritage** follows the path established by the previous Conferences on Intangible Heritage (Sharing Cultures 2009 and 2011) and aims at pushing further the discussion on Intangible Cultural Heritage (ICH), under the main topics proposed by the UNESCO Convention adding some new field of discussion, namely on what concerns management and promotion of ICH, educational matters and musealisation.

The concept of ICH gained its rightful place among the scientific community during the last decade and a significant amount of work has been done by a large number of researchers, academics and practitioners, leading to the recognition of ICH as fundamental piece for the comprehension of human societies, organisations and ways of living. Accordingly, scientific events that gather scholars, researchers and academics with on-going work on ICH are privileged moments to share experiences, problems, questions and conclusions. Sharing Cultures 2013 aims at being one of those events.

As in its previous editions, Sharing Cultures 2013 include a number of workshops promoting some hands-on experience to all Delegates who will have the opportunity to learn traditional know-how from its owners and practitioners.
Partners
**Venue**

The city of Aveiro will host Sharing Cultures 2013.

It is a medium size city (circa 55,000 inhabitants) located on the shores of the Atlantic, in the North-centre of Portugal and well-known for its history, culture, sea-salt industry and gastronomy.

The Conference Venue will be the city Cultural and Conference Centre, housed in a former pottery factory, one of the most important industrial activities of the region during the late 19th and 20th centuries.
Conference Topics

- Oral traditions and expressions;
- Performing arts;
- Social practices;
- Traditional craftsmanship;
- Management and promotion of Intangible Cultural Heritage;
- Intangible Cultural Heritage and education;
- Musealization of Intangible Cultural Heritage;
- Special Chapter: Maritime Intangible Cultural Heritage.
**Scientific Committee**

**Alexander Bauer**  
University of Pennsylvania, USA

**Alison McCleery**  
Napier University, United Kingdom

**Alistair McCleery**  
Napier University, United Kingdom

**Annette B. Fromm**  
Florida International University, USA

**Anoma Kumasuriyar**  
Queensland University of Technology, Australia

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University of Tennessee, USA

**Carla Almeida Santos**  
University of Illinois, USA

**Christina Birdsall-Jones**  
Curtin University of Technology, Australia

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Technical University of Lisbon, Portugal

**Gabriella Duca**  
University of Naples Federico II, Italy

**Isotta Cortesi**  
University of Catania, Italy

**Janet Eldred**  
University of Kentucky, USA

**John Carman**  
University of Birmingham, United Kingdom

**John Skrzypaszek**  
Avondale College, Australia

**John Tunbridge**  
Carleton University, Canada

**June Akamine**  
Nagoya City University, Japan
Maria Glória de Sá  
University of Massachusetts Dartmouth, USA

Maria da Luz Nolasco  
Municipality of Aveiro, Portugal

Mary Kenny  
Eastern Connecticut State University, USA

Michael Ripmeester  
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Pamela Sezgin  
Gainesville State College, USA

Paulo Seixas  
Lisbon Technical University, Portugal

Peter Davis  
Newcastle University, United Kingdom

Rogério Amoêda  
University Lusíada, Portugal

Roy Jones  
Curtin University of Technology, Australia

Sérgio Lira  
University Fernando Pessoa, Portugal

Xavier Roigé  
Universitat de Barcelona, Spain
Conference Programme Overview

24 July - Wednesday

08:30 - Opening Reception Desk and check in
10:00 - Opening Ceremony
10:20 - “Aveiro Heritage” presentation by Aveiro Municipality
11:00 - Sessions S01, S02
12:30 - Lunch
14:00 - Sessions S03, S04
15:30 - Coffee break
16:00 - Sessions S05, S06

25 July - Thursday

Technical Visits

09:00 - Opening Reception Desk and get together
09:15 - Departure to technical visits (1st part)
12:30 - Lunch
13:45 - Get together
14:00 - Departure to technical visits (2nd part)
17:30 - Visit to the Ethnographic Museum of Sant’Ana Requeixo

26 July - Friday

08:30 - Opening Reception Desk
09:00 - Sessions S07 and S08
10:30 - Coffee break
11:00 - Sessions S09 and S10
12:30 - Lunch
14:00 - Sessions S11 and S12
15:30 - Coffee break
16:00 - Sessions S13 and S14

20:00 - Social dinner at Hotel Meliá
Schedule of Sessions

24 July - Wednesday

11:00 - 12:30: Sessions S01 and S02

Session S01 (Room 1)
Oral traditions and expressions

- G. Vedru & K. Karro - Folk tales about Kalevipoeg: traces in the landscape
- J. Leitão - The folk and oral roots of the Portuguese «Livro de São Cipriano»
- C. Pocock, D. Collett & L. Baulch - Assessing stories before sites: identifying the tangible from the intangible

Session S02 (Room 2)
Performing arts

- B. Cooke - The rented bride: Madama Butterfly and the commoditization of women in opera
- D. Kearney - The evolution of Irish folk theatre
- M. Vercelli - Performance of intangible cultural heritage in Birifor funeral music
- O. Cooke - The roads we did not choose: educating the public through performance art on women in the Gulag

14:00 - 15:30: Sessions S03 and S04

Session S03 (Room 1)
Social practices / Management and promotion of ICH

- F. Notario - Cooking pot as melting pot. Gastronomy in late classical Athens
- M. Chang - Food and identity: eating at home in Taiwan
- B. Aykan - Sharing heritage?: the controversy over the multinational inscriptions on UNESCO’s Intangible Heritage Lists
- J. Skrzypaszek - The significance of the place-historical narratives in the context of spatial perspective: case study
Session S04 (Room 2)
Social practices

K. Lord - Corporatization and the Demise of heritage preservation
E. Ianni & J. L. Perea - Living heritages: protecting and managing the change. Lessons learnt from Totonac communities, Mexico
M. Ripmeester - Eroded by policy: the demise of manufacturing, the rise of creativity, and the intangible culture of working people in St. Catharines, ON
N. Black - Making connections: festivals, ICH, people and places

16:00 – 17:30: Sessions S05 and S06

Session S05 (Room 1)
Traditional craftsmanship

A. Parsons - Don’t repair, replace: Nova Scotia’s true divided lights
G. Bertram - Traditional craftsmanship as heritage in the UK: an exploration of values in traditional basketry in East Anglia
M. Vitale & Z. Barone - Dry-stone architectures in the Hyblaean rural landscape
M. Moore - The hidden treasures of museum collections: hand crafted objects and their contemporary contribution

Session S06 (Room 2)
Management and promotion of ICH

T. Cardinale - Color traces: from the ancient temples to the Old Town of Casamassima (Bari, Italia)
G. Rivera - Interpreting the intangible at Angkor
A. A. Tawab - Sustainable conservation of traditional living communities: the case of Taos Pueblo in the United States of America
C. Moore - Caring for country: art as a platform for Indigenous and Western; land stewardship - Australian perspectives
26 July - Friday

9:00 - 10:30: Sessions S07 and S08

Session S07 (Room 1)
Performing arts

C. Williams - Safeguarding ICH in Scotland: a case study in bagpipe traditions
J. Loubser - Ancestral memories in the beauty of a woman: reclaiming the self trough indigenous musical identities
M. Moura - Madeira folk dance Bailinho(s): stories in movement
M. Alves - Fundamentals of traditional dance: similarities and differences from international folk dances

Session S08 (Room 2)
ICH and education

J. Eldred - Princes, paupers, or summer flies: touring the imagined Azorean Homeland
J. F. Bajec - Intangible cultural heritage as a medium for the establishment of sustainable development
J. Lam - Researching and teaching historical East Asian Musics as ICH and as expressions of humanist selves
E. Carbonell - Seafarers’ struggle for survival, between natural and social injustices. A lesser known maritime intangible heritage

11:00 - 12:30: Sessions S09 and S10

Session S09 (Room 1)
Social practices

D. Tércio - São Gonzalinho: A winter festivity in the city of Aveiro
Z. Karimi - Informal sacred spaces of worship in the interstices: lived religion
C. Santos & E. McKenna - Framing analysis and contemporary tourism discourse: Brazil as a tourism destination
Session S10 (Room 2)
ICH and education

C. Ruyembe - Integrating Intangible Cultural Heritage elements and learning strategy: a case study
N. F. Ping & C. Y. Yan - Conservation of Intangible Cultural Heritage in formal curriculum of Hong Kong: from cultural space to learning space
N. Teufel-Shone & L. Teufel-Shone - Experiencing American Indian healing practices through public health service learning

14:00 - 15:30: Sessions S11 and S12

Session S11 (Room 1)
Musealization of ICH

M. Syrette - 'Trying to record life': Percy Grainger and intangible heritage
N. Stalker - Intangible Cultural Heritage (ICH) and cultural diplomacy in postwar Japan
P. Cevikayak - Sound Museum of Istanbul
S. Ojoo - A pathway towards institutionalizing Living Cultural Museums in Kenya

Session S12 (Room 2)
Management and promotion of ICH

F. Kiss - Audio Guide V2.0 - a new technology and culture
S. Marschall - Sharing Zulu cultural heritage on the internet: eNanda Online
I. Tissot, G. Rapp, L. Rumo & A. Gelbert-Miermon - An integrated multidisciplinary approach to the documentation and conservation of the materiality and immateriality of scientific objects – the case of the Observatory of Neuchâtel

16:00 - 17:30: Sessions S13 and S14

Session S13 (Room 1)
Musealization of ICH

J. Ros-Garcia & A. Porras Cabellos - Intangible Heritage. An architectural island for cultural surplus Venetian
M. Moore - Creating museum spaces of imagination: conjuring a cultural bridge across the Atlantic
V. Gamberi - Bringing museums home. Anthropology as apprenticeship
S. Reddy - Terroir-ism: put heritage in its place
Session S14 (Room 2)
Management and promotion of ICH

C. Cantarellas Camps & F. Tugores Truyol - Insularity and intangible heritage in the Balearic Islands (Spain). Current status of the issue

F. Wang - The emerging of Daoism in China

D. J. Bowers - Developing cultural tourism trough ecomuseology: A case study in the Rupunumi, Guyana
Technical Visits

25 July - Thursday

Technical guided tours to Aveiro Intangible Heritage

During the morning visits, Delegates will be split into two different groups (A and B) following different paths and similar schedules. Both groups will have similar visits.

9:00 - Get together at Conference Center

09:15 - Departure
- “Ovos Moles”: visit to traditional pastry factory
  Traditional cookie from Aveiro region, made with egg yolk and sugar; make it and taste the results.
  This will be an indoor activity, no special preparation needed.

- “Get your feet salted”: visit to traditional salines
  Traditional way of extracting marine salt at the local ecomuseum (Marinha da Trocalhada).
  This will be an open-air activity; we suggest comfortable clothes/shoes and hat; maybe a sun-filter of high protection level would be advisable if you are sensitive to UV. If you wish to have a go in the "salina" please consider wearing shorts and light shoes easy to get rid of... (the access to the interior of the "salina" is strictly barefooted).

12:30 - Lunch
13:45 - Get together at Conference Center

14:00 - Departure
- “Moliceiros Shipyard”: visit to traditional Aveiro boats shipyard
  Visiting the shipyard where traditional boats from Aveiro are still hand-made and restored by using ancestral techniques.

- “Olaria”: visit to “Felica”, a traditional pottery shop

17:30 - Visit to the Ethnographic Museum of Sant’Ana Requeixo
- “Adobe”: Traditional production of adobe with opportunity to learn how it is made and have a go (“hands on”).
  Comfortable clothes are recommended.

- “Pão em forno de lenha”: Production of traditional bread in a wooden oven.
  Make the bread, taste the results...
Notes