The question of an independence referendum is not new. The Northern Ireland Constitutional Convention, established in 1998, recommended a referendum on devolution and a referendum on the status of Northern Ireland in the context of the UK. The Convention was re-established in 2011 with a new mandate to address the issue of a referendum on devolution.

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When we look at Data...
There was significant coverage of the referendum in Scotland throughout the period of the campaign. The Scottish News and The Scotsman, for example, devoted substantial space to reporting on the campaign, including interviews with key figures and analysis of the issues at stake. This coverage was often critical of both the Yes and No campaigns, reflecting a broader political and cultural debate about the future of Scotland and the UK. The coverage was particularly intense in the days leading up to the vote, with both newspapers running special editions focusing on the referendum. The results of the referendum were reported in detail, with both newspapers highlighting the significance of the outcome and its implications for the future of Scotland and the UK. The coverage provided a comprehensive and balanced account of the events, reflecting the complexity and diversity of opinions surrounding the referendum.
The Social Importance of the Referendum: a political means of making a decision in a participatory society.

The Referendum and the Media

Scotland's Referendum and the Media